

*giveG*



If you were to encounter a child drowning in a shallow pond, would you wade in to help at the cost of getting your clothes muddy?



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If we knew we could save lives for the price of those clothes or shoes, we would be willing to.

The fact that someone is not dying in front of our eyes should not make a difference as long as we know it is happening somewhere. Nor should it matter that it might be somebody else's responsibility, or that others who can help are not doing so.



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“I believe that each of us has an obligation to level the field of life. Schools that have no books, communities without water and people without access to medical care are not someone else’s problems. We all have a capacity to make a difference somewhere. We just have to decide if we have the will to do it”

- Mark Grashaw, New York



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GiveG is about giving-in-kind and sharing those things we have in our lives, which can be of more use to the less-fortunate fellow beings and reduce sufferings of the less-privileged in the world.

GiveG is an innovative channel where the needy is introduced to the appropriate Giver, to avail the goods or services free-of-cost they need..



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## Why do some people Give?

Givers think it will help people today or in the future.

Givers find it more rewarding and enjoyable than acquiring material possessions or recreation.

Givers feel morally obligated by religious or ethical convictions.



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## Some Religious obligations

Jews have tzedakah (righteousness) – prescribes giving at least 10% of income.

Islam have obligatory giving zakat – 2.5% of income and voluntary giving sadaqah (righteousness).

Christians have tithe – advises giving 10 % of income.

Buddists have Dana Paramita (spirit of benevolence).

Hindus have Dana Dharma (righteous giving)



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## Types of Giving



### Giving money

- Most sought after by nonprofits & needy.
- Has to be converted.
- Competition to get.
- Money-supply is limited and scarce.
- Misappropriation and misuse possible.

### Giving in kind : things/services

- Easier to give.
- More valuable.
- Can give what they need.
- Abundance of resource.
- Recession-proof.
- Anyone can give.
- Less likely to misuse.
- Tremendous potential.

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## What is GiveG?

GiveG is a giving-in-kind platform that solicits people and firms to offer their surplus goods or services free for the benefit of needy individuals and nonprofit organizations.

GiveG is a web-based platform that directly allows the recipients to access in-kind offers made by Givers.





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## What is special about GiveG?

There is no fee or cost to the Giver or the Recipients.

No transaction or administration charges.

It is an absolutely cash-free system.

It also ensures that only genuine needy individuals and nonprofits are registered, so givers know their giving is well utilized.



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## How does GiveG work?

Givers register personal details and list their giveables (surplus goods or services) on the website either online or by sms or by voice call.

Alongside Recipients also register details & needs.

Authorized and genuine Recipients can search through the website, locate giveables that they need, contact the givers, conclude the giving and report the giving to the website online or through sms.



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## How do Recipients report?

Once the giver provides his giveables to the recipient, the recipient is empowered to issue notional points to the giver in response via sms to the website.

The website then processes the message, before the actual points are awarded to the giver.

Based on their needs, Recipients are empowered to issue points upto a particular limit.



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## What are these notional points?

These notional points help in transacting between the recipients and the givers. It provides a record of various giver-recipient transactions.

The administrator can track all the exchanges that take place.

Most importantly givers feel motivated to accumulate points . . . a score of their giving.

These points could be redeemed for gifts or prizes.



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## How you can help GiveG?

Choose to become a Giver. Register.

Inform needy individuals & nonprofits to register with [www.giveg.com](http://www.giveg.com).

Invite your friends, family and acquaintances to register as givers.

Spread the good word. Inform opinion leaders and celebrities to join.

Write & publish about giving-in-kind.

Become an Advisor or Volunteer.

